

# Tonia Jackson



## Areas of Expertise

- Training/facilitation
- One-on-one coaching
- Group coaching
- Design and delivery of Life Skills Development Programmes
- Professional development consulting

Tonia is a Chartered Accountant (SA) and Integral Coach with a passion for creativity and skills development.

She has experience in facilitation and coaching within the corporate and university environment and has taught art and creative art to adults and children.

Her work allows her to use a creative environment to assist people to unlock their full potential, integrating her experience as coach, facilitator, artist and CA(SA).

## Background

Tonia completed her training contract and worked as an audit manager at KPMG in Johannesburg until 2005. During this time, she completed two short-term secondments to London and her portfolio included staff and client-related training within her division.

She then moved to SAICA as a project director in the Standards division and was responsible for accounting and regulatory projects relating to the financial services sector.

In 2008, Tonia joined SAICA's Transformation and Growth department where she ran projects aimed at growing the accountancy skills pool and transforming its demographics through the Thuthuka programmes.

Tonia resigned from SAICA at the end of 2011 with the view to engaging more directly in people development.

She continues her contact with the accountancy profession and specifically the training environment through her work on the training office review team.



## Clients

- Walter Sisulu University (Mthatha)
- North West University (Potchefstroom)
- University of the Witwatersrand
- South African Institute of Chartered Accountants (SAICA)
- ABSA/Barclays
- Industrial Development Corporation
- Private clients

## Coaching and training

Tonia started Coach Creative (Pty) Ltd to deliver tailor-made life skills development programmes to meet the specific development objectives of the organisations that engage her services.

The programmes incorporate group and individual interventions and impact people at all levels, from students and trainees to support staff and management teams.

Ongoing engagements include the Personal Effectiveness Programmes developed for students at Walter Sisulu University in Mthatha and the Potchefstroom campus of North West University which have been run since 2013 and 2014 respectively. The Big Picture workshops designed for SAICA trainees have been run since 2013 and Owing the Steps, a workshop which teaches managers how to coach, was rolled out in 2016.

Tonia also collaborates on various coaching programmes and coaches a number of individuals in their private capacity.

## Education and qualifications

Tonia holds a Bachelor of Commerce and Postgraduate Diploma in Accounting from the University of Cape Town (UCT). She qualified as a CA(SA) in 2002.

Tonia is a Professional Certified Coach with the International Coach Federation. She has completed the Professional Coaching Course and training in Circle Coaching run by the Centre for Coaching at UCT's Graduate School of Business

Her ongoing training has included work with the Enneagram, Systemic Constellations and Nia.

LIVE YOUR LIFE IN FULL COLOUR

+27 83 260 5288 [tonia@coachcreative.co.za](mailto:tonia@coachcreative.co.za) [www.coachcreative.co.za](http://www.coachcreative.co.za)